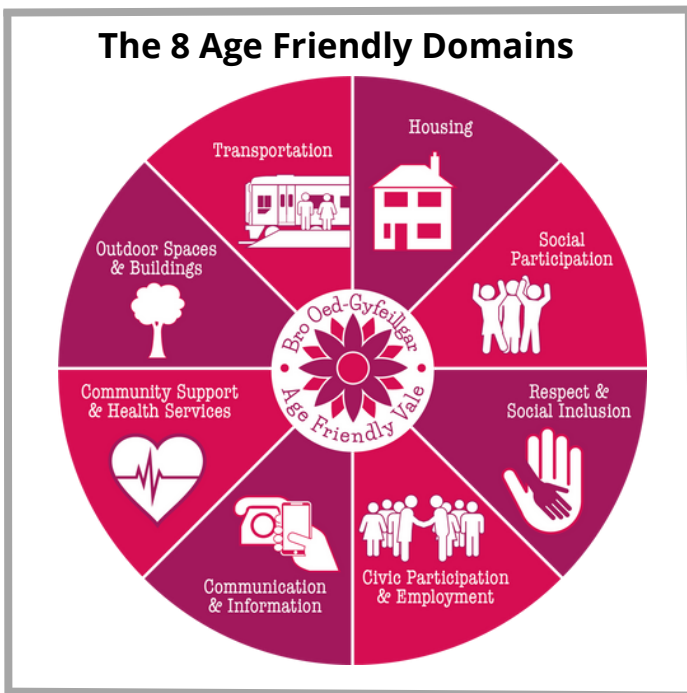


AGE FRIENDLY VALE CHARTER

It is important that the Vale of Glamorgan is a place where people over 50 have equal rights, respect, opportunities and the same access to services as the rest of the population. To achieve this, we need to work together as partners, side by side with our community to ensure that people are ageing well in the Vale.



This work to make the Vale more age friendly is based around the World Health Organisation's (WHO) Age Friendly Communities concept which has been informed by the views and opinions of people all over the world. These views have shaped the WHO's 8 key areas of focus, called 'domains'. Strengthening support and opportunities in these areas will improve our quality of life and make the Vale a better place for us all as we grow older.



Across the Vale of Glamorgan some great work is already being carried out by partners, community groups and individuals to improve the lives of people aged 50 and over. Many of these are included in the Glamorgan Voluntary Services' Directory. However, more needs to be done. Recent engagement with residents, community groups and partners has influenced and shaped the direction and focus for opportunities in the Vale resulting in 8 commitments that we can all work towards.

Our Population



56,200

People aged 50+ living in the Vale. This is 46.2% of the local population (ONS, Census 2021)



280+

Members of the Vale 50+ Strategy Forum

22%

Projected increase of people aged 65+ in the Vale between 2019 - 2039, this is the biggest increase in any Local Authority area in Wales (Welsh Government)



“As our population ages it is vital that a voice is given to older people so that our services and future strategies are fit for purpose as we do all that we can to give people dignity as they grow old in the Vale.”



“Becoming ‘age friendly’ means that people of all ages living and working in the Vale are given the opportunity to age well and actively participate in their community. It is important that we all work together to realise these ambitions.”

Vale of Glamorgan Council's Older People Champion
Cllr Loveluck-Edwards

Vale of Glamorgan PSB Chair and Leader of the Vale of Glamorgan Council, **Cllr Burnett**

OUR COMMITMENTS

In an Age Friendly Vale of Glamorgan:



People have opportunities to influence decisions that affect all aspects of their life.



People have a sense of purpose, feel respected and are actively engaged in their communities.



People are supported to access and maintain work and volunteering opportunities.



People are supported to stay healthy and independent through access to appropriate services.



People are well informed about the support and opportunities available to them through a range of different types of communication.



People have access to suitable forms of transport across the Vale.



People have access to safe outdoor spaces and buildings with suitable facilities.



People feel safe and comfortable inside their homes.



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43% of people aged 55+ didn't agree with this statement: 'I belong to my community.'
(PSB, Let's Talk survey 2022)

86% of people aged 55+ were satisfied with the Vale as a place to live.
(PSB, Let's Talk survey 2022)

Members of the 50+ Strategy Forum told us they enjoyed "sharing a common goal to improve the life of older people in the Vale" (Male 70+)

"Lock down didn't change for me, I've come to the conclusion that I have been living in lockdown for many years" Female, aged 70-74,
(Age Cymru, Lockdown Experiences survey 2020)

Our Charter recognises the importance of working directly with people aged 50+ to make sure we all have a say in influencing the changes needed across the Vale. Working together is the only way we will be able to truly achieve these commitments.

If you or an organisation you work or volunteer with is doing anything to help make the Vale of Glamorgan more age friendly and will help us achieve the commitments in this Charter, we'd love to hear from you.



Next Steps

We need your help to:

- Continue to connect and listen to the views of those aged 50 and over living and working in the Vale to learn more about the challenges you are facing as well as your suggestions about opportunities for improvement or change.
- Identify activities, useful information, data and feedback to help us build our Age Friendly Vale Action Plan which will show how together we can support each other to achieve each commitment and make the Vale more age friendly.
- Get involved in the Age Friendly Vale Network and make sure we are truly working together to achieve our shared commitments and actions.
- Monitor and report our collective progress through the Public Services Board's Annual Report, published every summer.



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