

PSB Annual Report - Summary 2025-26

What is the PSB?

The Vale of Glamorgan Public Services Board (PSB) brings together senior leaders from public and third sector organisations to work in partnership for a better future.

What is the Annual Report?

The PSB set out its priorities in its Well-being Plan 2023-2028. This Report highlights the progress of the PSB over the past 12 months towards delivering the plan's Well-being Objectives:

- A more resilient and greener Vale
- A more active and healthier Vale
- A more equitable and connected Vale

And it's three priority workstreams:

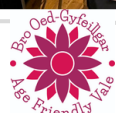
- Responding to the climate and nature emergencies
- Working with people who live in our communities that experience higher levels of deprivation
- Becoming an age friendly Vale

PSB partners have provided an update on the work being taken forward against the PSB's key projects which have been summarised below. For the full Annual Report, click [here](#).

Age Friendly Vale:

Over the past year, work has focused on delivering the Vale's first ever Age Friendly Vale Strategy and Action Plan 2025-2028 which provides a clear direction for the Vale's age friendly movement. Key achievements include:

- More than 4,000 recorded interactions with older people, communities, and organisations, showing that the age friendly movement is actively shaping services.
- The first Age Friendly Connection Café brought together over 50 organisations and was recognised as good practice by the World Health Organisation (WHO).
- The Golden Pass project supported 372 residents aged 60+ to access physical activity opportunities across the Vale.
- Ageing Well courses were delivered across Barry, Penarth, and Cowbridge, supporting over 100 residents to improve their health and wellbeing.



Tackling Inequalities in Deprived Communities:

The Your Place project continued to work with communities experiencing the greatest levels of deprivation in the Vale. Progress included:

- The project expanded its focus to seven areas in Barry that are now within the top 10% most deprived areas in Wales (WIMD 2025).
- More than 180 residents were engaged through local events and community activities. Including two targeted events, one aimed at older residents and one aimed at babies, children, young people and families.
- An After School Adult Learning Pilot supported 83 residents through free learning, family activities, and hot meals.
- Partnership working helped secure more than £1 million of investment for local community improvements.



Climate and Nature Emergency:

The PSB continues to prioritise responding to the climate and nature emergency with the goal of creating a "more resilient and greener" Vale through a range of partnership initiatives:

- Completion of the Vale of Glamorgan PSB Climate Change Risk Assessment.
- More than 10,000 trees were planted, and 140 water voles reintroduced, along the River Thaw Catchment.
- Over 1,000 people engaged with environmental activities through the Vale Nature Festival.
- Partners continued the transition to EV fleets and expanded charging infrastructure, with NRW purchasing 160 electric vehicles and SWFRS increasing electric vehicles to 29% of its fleet.
- Partners continued to improve sustainable procurement and energy efficiency.



Healthy Travel Charter:

The Vale of Glamorgan Healthy Travel Charter promotes sustainable travel among staff at signatory organisations. Through the charter, partners have:

- Continued delivery of South Wales Metro improvements and active travel infrastructure projects.
- Installed Brompton Bike facilities at train stations across the Vale, including Barry Docks and Barry, to support sustainable travel.
- Partners continued to work together through the Healthy Travel Charter network, sharing good practice and supporting more sustainable travel choices for staff.



Healthy Travel

Good Food and Movement:

'Good Food and Movement', aims to create healthier environments and support people of all ages to eat well and be physically active. Progress included:

- The Vale became the first council in Wales to introduce restrictions on High Fat, Sugar, and Salt (HFSS) food and drink advertising across council-managed sites and assets.
- A community growing map and dedicated online resource were launched to help residents access local growing opportunities.
- A Community Kitchen Toolkit was developed to support community groups looking to establish kitchen spaces and food projects.
- The Energise Youth project continued to support young people to improve their physical activity, confidence, and wellbeing.



Value in the Vale (VIV):

A hub for volunteers, partners, and organisations, offering volunteering opportunities and rewarding residents for giving their time to support local communities. Progress included:

- There are now 427 registered volunteers, including more than 220 people who were new to volunteering.
- Volunteers contributed to over 2,400 hours supporting community projects and local initiatives across the Vale.
- More than 550 rewards were redeemed through the scheme, supporting both volunteers and local businesses.
- The project continues to help reduce social isolation, improve wellbeing and strengthen community connections.



Food Vale Partnership:

Food Vale is a partnership of groups, organisations, businesses, and residents working together to build a thriving, healthy, and sustainable food system across the Vale. Achievements include:

- Food Vale was awarded the Sustainable Food Places Silver Award.
- More than £400,000 of funding was secured to help deliver the Vale Food Strategy 2025-2030.
- The 2025 Vale Food Trail attracted around 1,000 visitors and showcased local food and sustainability initiatives.
- Funding and support were provided to local growers, schools, and community food projects.
- Two small grant funding schemes were provided to support food insecurity initiatives, address food inequity and provide emergency food grants.



The Safer Vale Partnership:

Safer Vale works to reduce crime, disorder, and fear of crime by developing preventative approaches that help keep local residents safe:

- 95 properties in the Vale received Target Hardening measures, helping domestic abuse victims remain safely in their homes.
- Anti-Social Behaviour incidents reduced by 20% compared to last year.
- A new Business Watch scheme was launched with 172 businesses signing up.
- Crime levels in the Vale fell during by 6% in 2025, with 9,794 crimes recorded compared with 10,420 in 2024.



Evidence Base:

The PSB continues to monitor data and evidence to ensure it uses the latest insight to support its decision making. Reports:

- Demographic Change
- Skills and the Economy
- Health and Communities
- Environment and Transport

