

Community Profile – Eastern Vale

Introduction

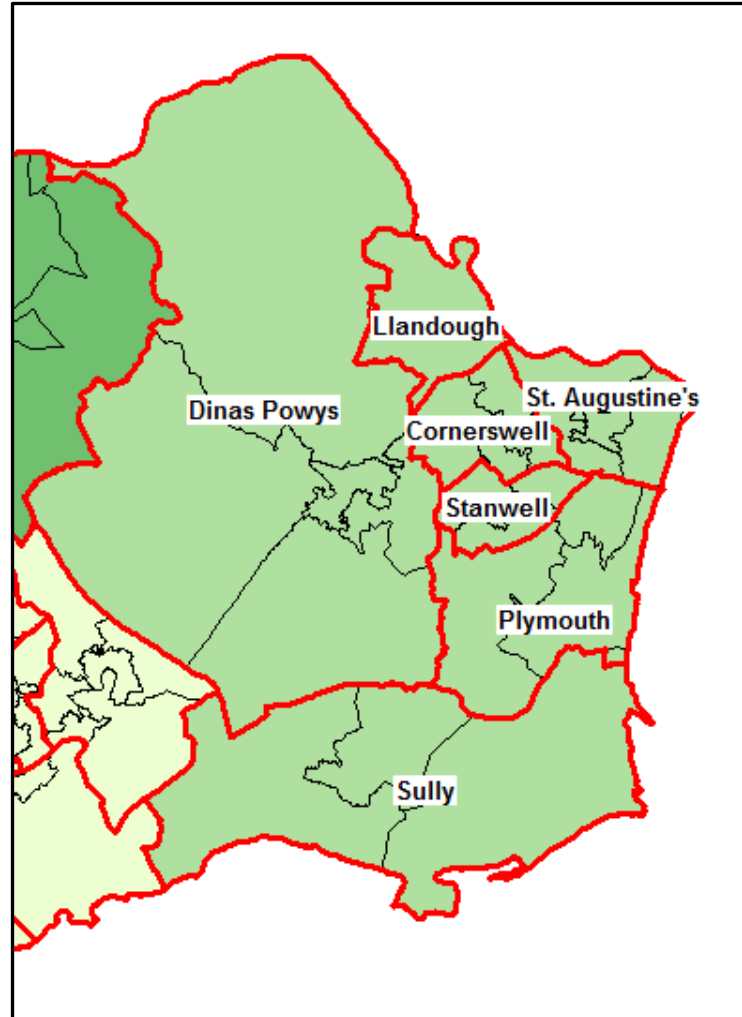
For the purposes of the Well-being Assessment and to gain a better understanding of our communities in the Vale of Glamorgan we have divided the area in to three communities, Barry, Western Vale and Eastern Vale. These community profiles have been developed to complement the Vale of Glamorgan profile and we will continue to enhance these profiles as part of our ongoing engagement through the Public Services Board. The profile brings together a range of information about the area including population data, details of projects and assets within the community, it is not intended to be a directory of services but provides some key information about the area

The purpose of this community profile is to provide information with regards to key statistics and projects in the area and to highlight the many assets within the Vale of Glamorgan, ranging from natural assets, community groups and services. It is intended that further work will be undertaken to enhance the community profiles for the Vale of Glamorgan and each of the three community areas, Barry, the Eastern Vale and the Western Vale. This will include key findings from across the assessment for the community and where possible identification of gaps and areas for improvement. Feedback on the profiles is welcome so that they can continue to be developed as an important resource for the area and evidence base for the work of the Public Services Board.

This community profile focuses on the Eastern Vale as detailed in the map and the area is made up of the following wards:

The area is made up of the following wards

- Dinas Powys
- Sully
- Llandough
- Cornerswell
- St. Augustine's
- Stanwell
- Plymouth



Population data and key statistics for the area

Note – Data in the following table is based on 2011 Census figures unless otherwise stated. Therefore these figures could differ slightly from those published elsewhere.

The following table provides a comparison **between** our community areas for a range of key statistics.

	Barry	Eastern Vale	Western Vale	Vale of Glamorgan	Wales
Demography and Dynamics					
Resident Population (June 2015)	52,200	36,800	38,500	127,500	3,099,086
Area (Hectares)	1,845	3,542	27,699	33,095	2,073,511
Population Density (number of persons per hectare)	27.8	10.3	1.4	3.8	1.5
% Population Aged 0-15	20.5	17.4	18	18.9	18.2
% Population Aged 16-24	11.2	9.2	10.8	10.5	12.2
% Population Aged 16-64	64.3	61.4	62.4	62.9	63.5
% Population Aged 65+	15.2	21.2	19.6	18.3	18.4
% Population Aged 3+ Able to Speak Welsh	11.1	10.5	10.8	10.8	19
% Population Whose Day-to-Day Activities are Limited	22.4	20.1	17.7	20.3	22.7
Employment					
% JSA Claimants	3.6	1	1.4	2.2	2.8
% Population Employed in Professional Occupations	12	24.6	20.3	18.3	15.8
Tenure (Percentages may not tally to 100% as other tenure options are available)					
Number of Households	22,167	15,833	15,505	53,505	1,302,676
% Owned Outright	26.9	40.1	42.9	35.8	33.4

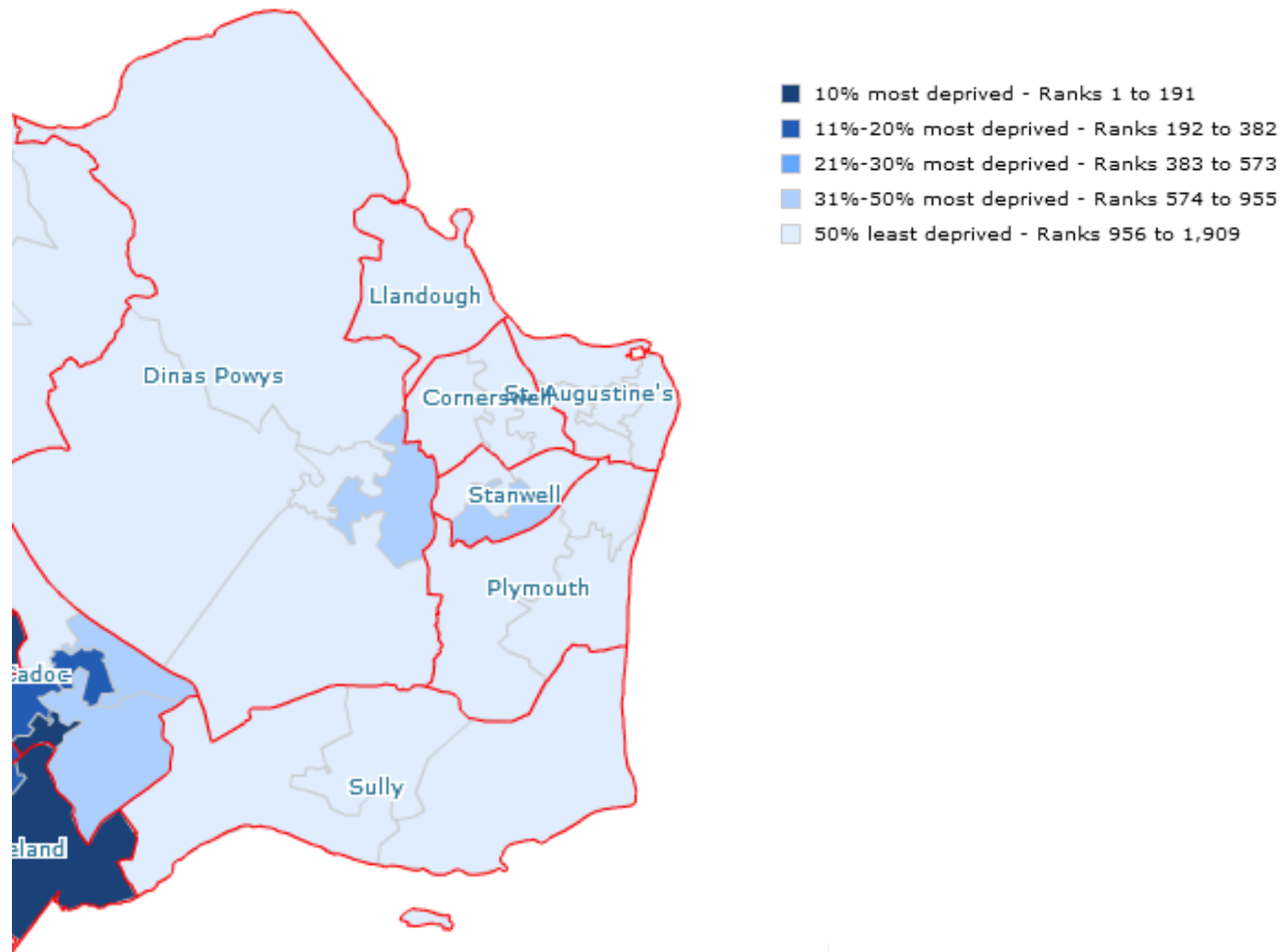
	Barry	Eastern Vale	Western Vale	Vale of Glamorgan	Wales
% Owned with Mortgage/Loan	36.9	36.2	37.3	36.8	32
% Social Rented - Local Authority	11.5	4.7	4.7	7.5	9.9
% Social Rented - Other	7.1	3.8	1	4.4	6.7
% Private Rented	14.8	12.2	10	12.7	12.7
Household Composition					
% Lone Pensioner Households	12.2	15.3	12.4	13.2	13.7
% Lone Parent Households	14.5	9.4	8.5	7.5	7.5
Household Facilities					
% Households No Access to a Car or Van	27	17.4	10.6	19.4	22.9
% Households with No Central Heating	1.9	2	1.1	1.7	2.3

In addition to differences between our communities, differences also exist **within** them. The Welsh Index of Multiple Deprivation 2014 can be used to demonstrate this. The following table and maps show the ranks of each LSOA that comprises the Barry Community area across all of the domains that comprise the index.

WIMD 2014 -Rank of LSOA, where 1 is the Most Deprived LSOA, and 1909 is the Least Deprived LSOA.

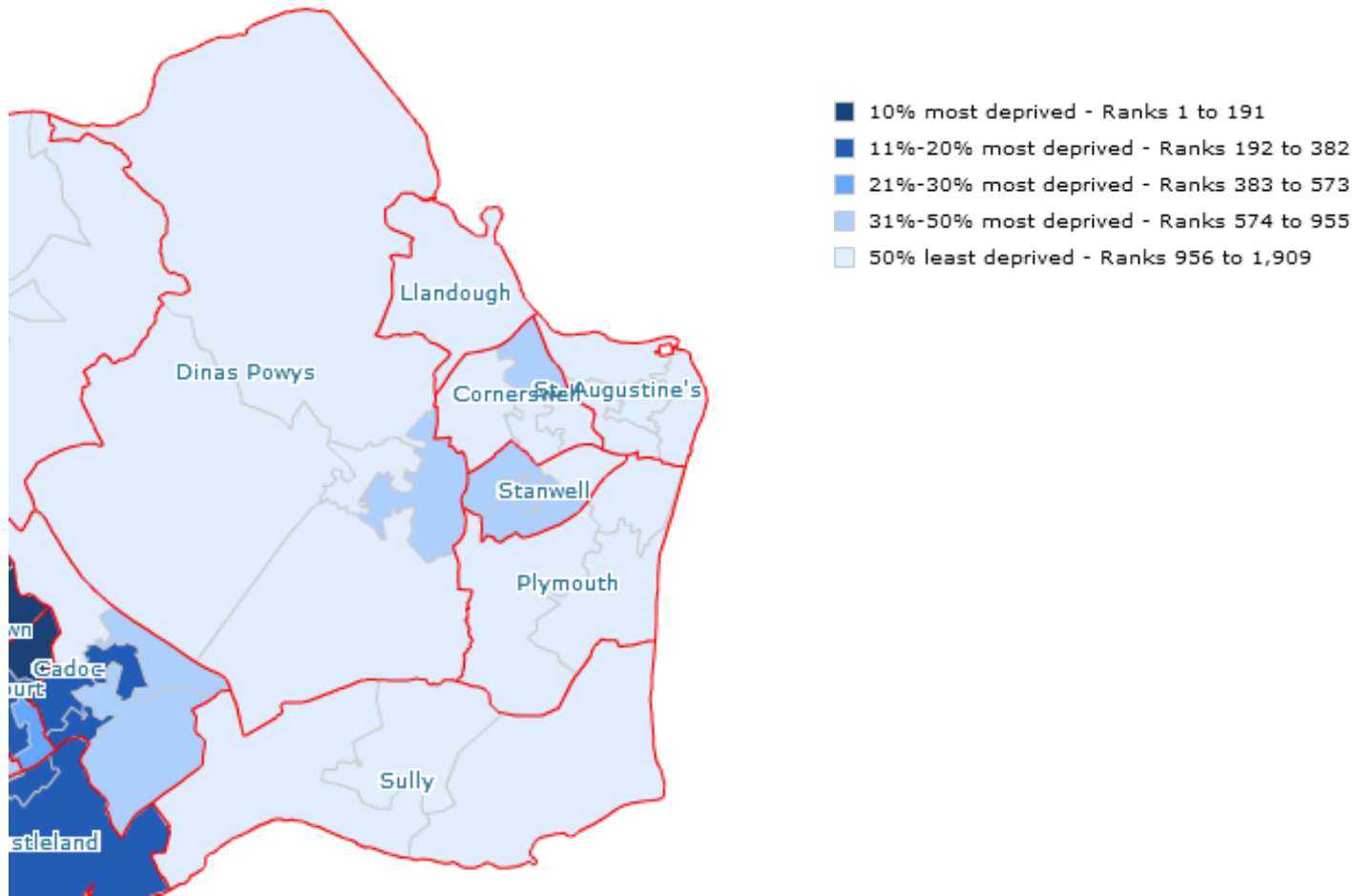
LSOA Name (Eng)	WIMD 2014	Income	Employment	Health	Education	Access to Services	Community Safety	Physical Environment	Housing
Cornerswell 1	1771	1516	1451	1648	1593	1905	1575	1242	1490
Cornerswell 2	1050	821	1093	909	830	1530	1041	1040	491
Cornerswell 3	1278	1181	1213	719	1193	1070	1181	1018	1193
Cornerswell 4	1724	1452	1541	1359	1475	1782	1248	1252	1687
Dinas Powys 1	1881	1875	1839	1873	1897	1676	1416	617	1729
Dinas Powys 2	1792	1700	1826	1866	1701	1833	1363	247	1465
Dinas Powys 3	887	803	790	838	761	916	900	749	1457
Dinas Powys 4	1691	1802	1730	1547	1751	848	1868	158	1737
Dinas Powys 5	1799	1767	1791	1279	1776	1484	1284	1029	1565
Llandough	1553	1653	1472	1154	1702	812	1049	705	840
Plymouth (The Vale of Glamorgan) 1	1856	1869	1874	1865	1901	582	1801	1780	1892
Plymouth (The Vale of Glamorgan) 2	1635	1398	1573	1661	1647	522	1670	1270	1472
Plymouth (The Vale of Glamorgan) 3	1803	1726	1856	1173	1909	1151	1645	1442	1525
St. Augustine's 1	1669	1317	1426	1683	1818	1240	1301	967	1157
St. Augustine's 2	1507	1229	1181	1094	1576	1902	955	1401	808
St. Augustine's 3	1477	1407	1393	770	1477	1908	315	1258	1352
St. Augustine's 4	1544	1343	1453	1697	1261	1607	1078	305	909
Stanwell 1	982	676	987	1068	1013	1028	1253	1365	382
Stanwell 2	1867	1754	1720	1703	1856	1882	1115	1216	1497
Stanwell 3	777	635	719	686	957	671	565	1369	1151
Sully 1	1655	1625	1748	1607	1617	710	1885	226	1640
Sully 2	1660	1667	1660	1768	1886	648	1628	196	1540
Sully 3	1645	1763	1662	1346	1848	272	1526	1765	1463

WIMD 2014 – Overall Rank



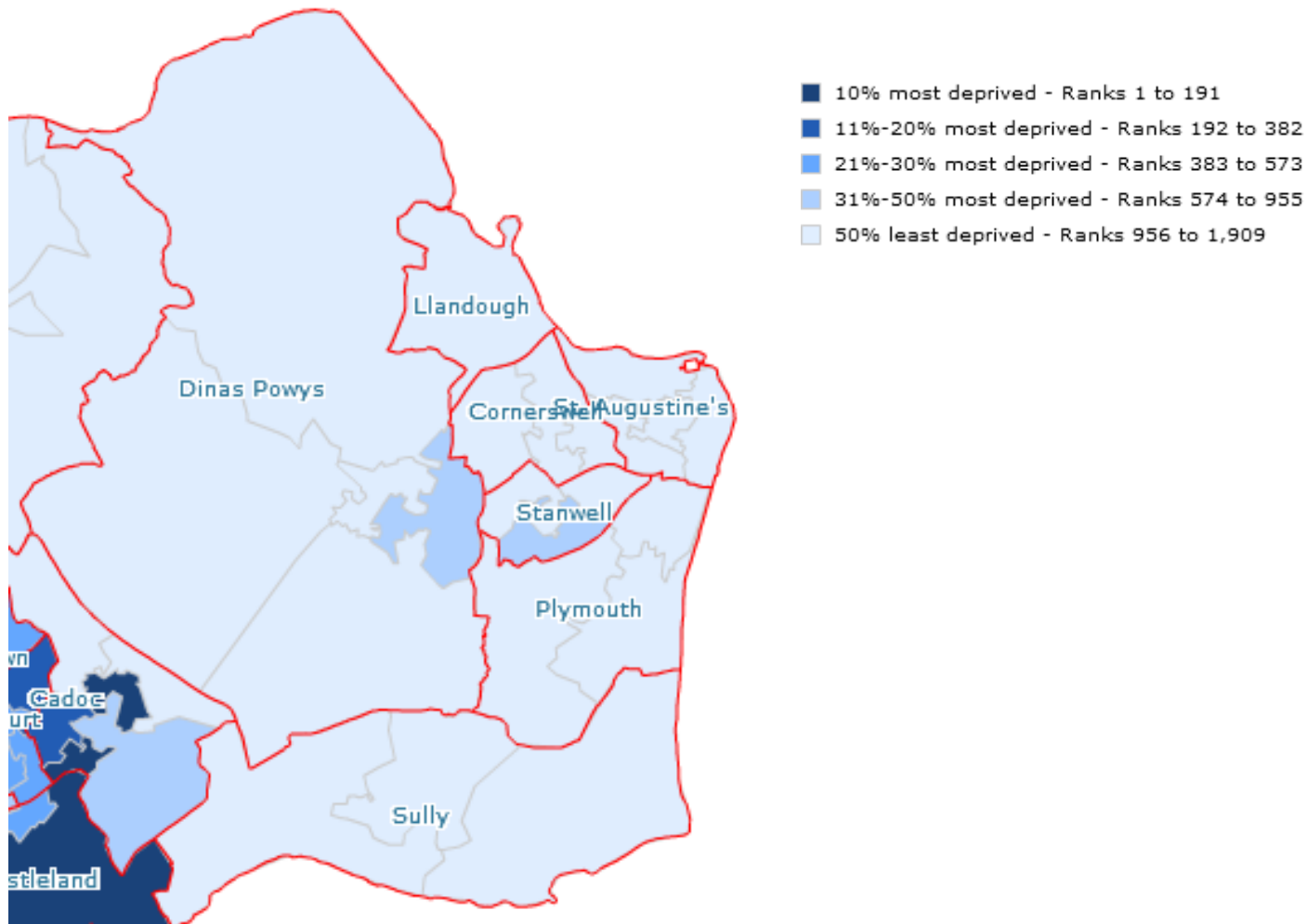
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WIMD 2014 – Income Domain



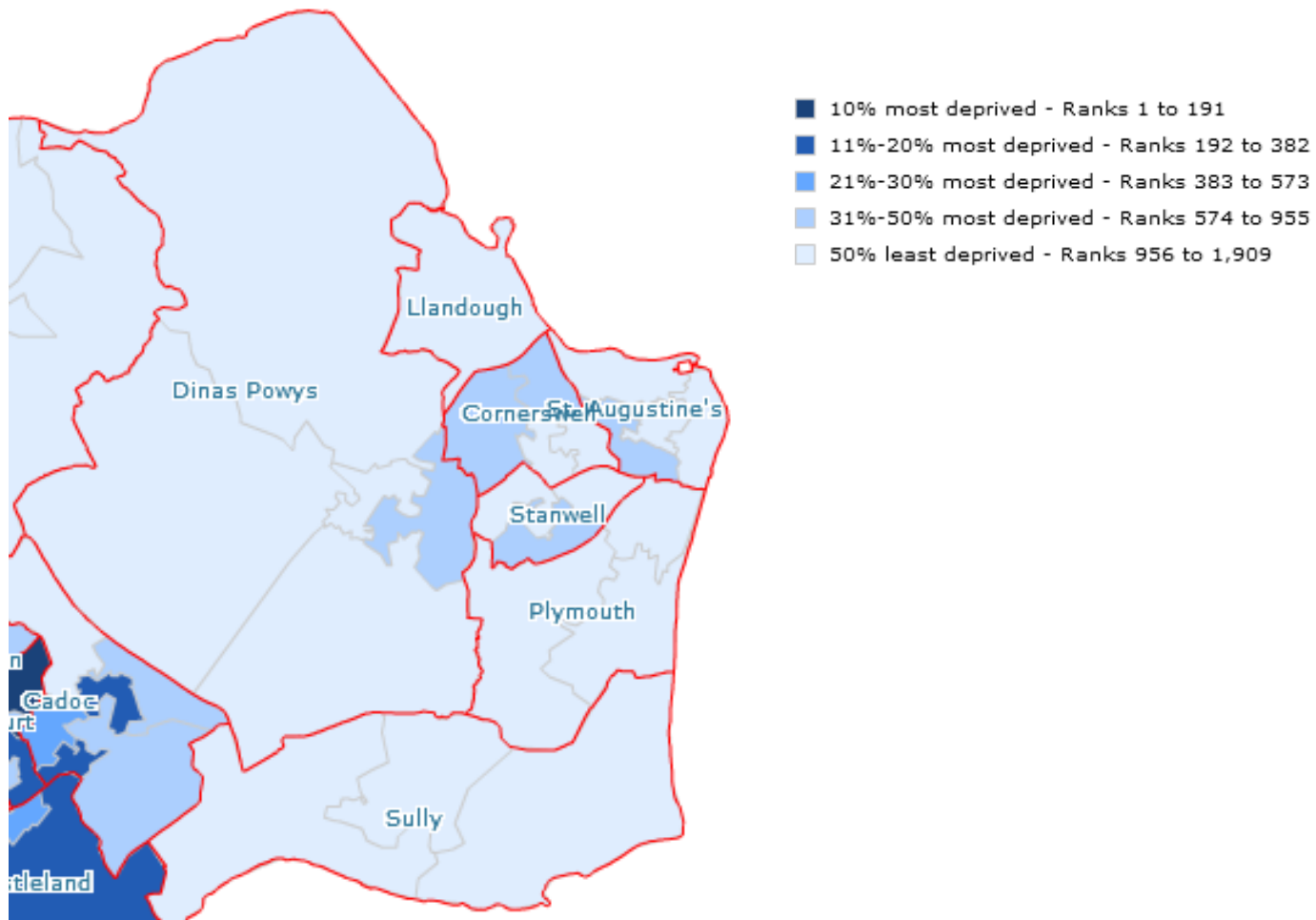
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WIMD 2014 – Employment Domain



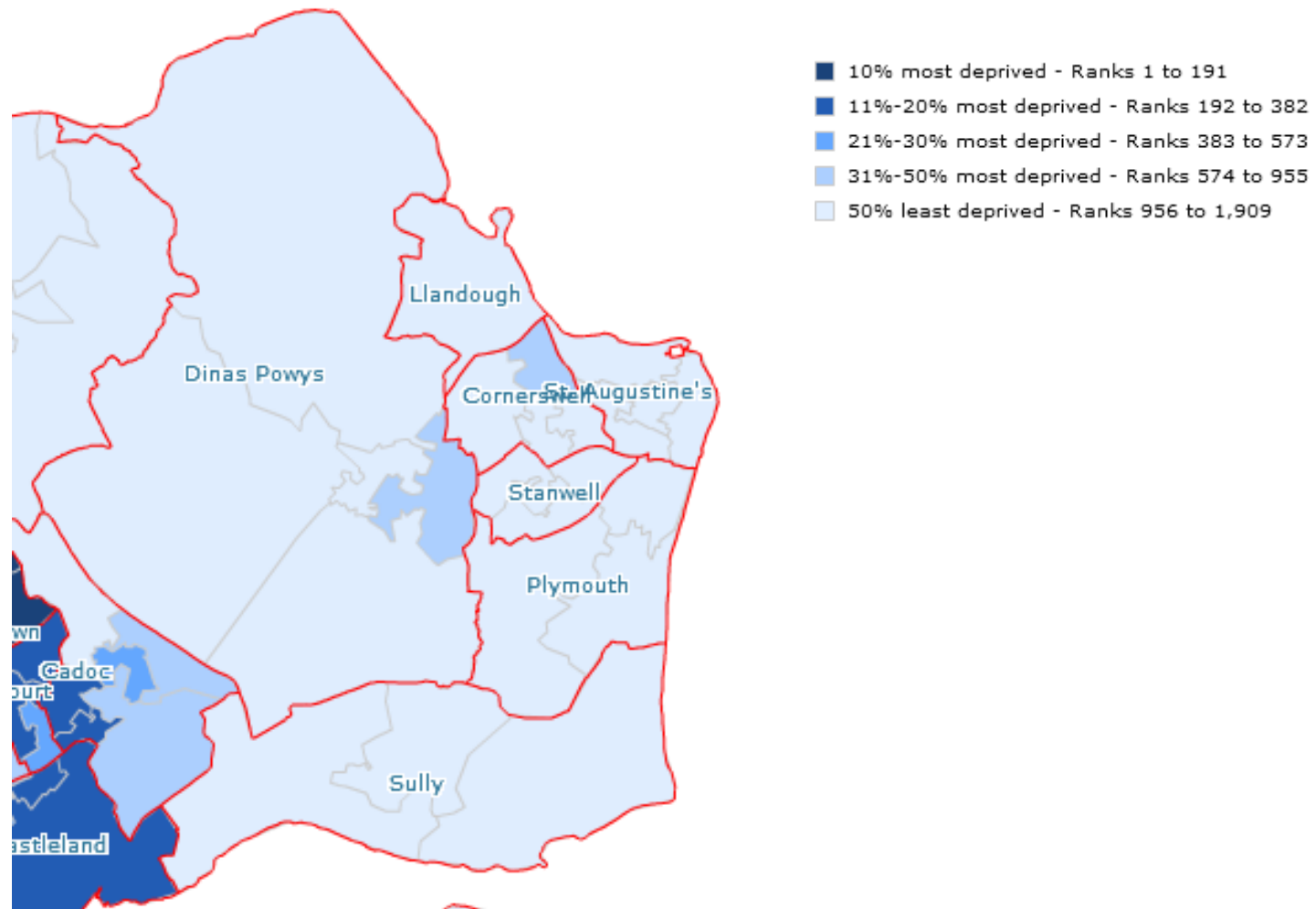
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WIMD 2014 – Health Domain



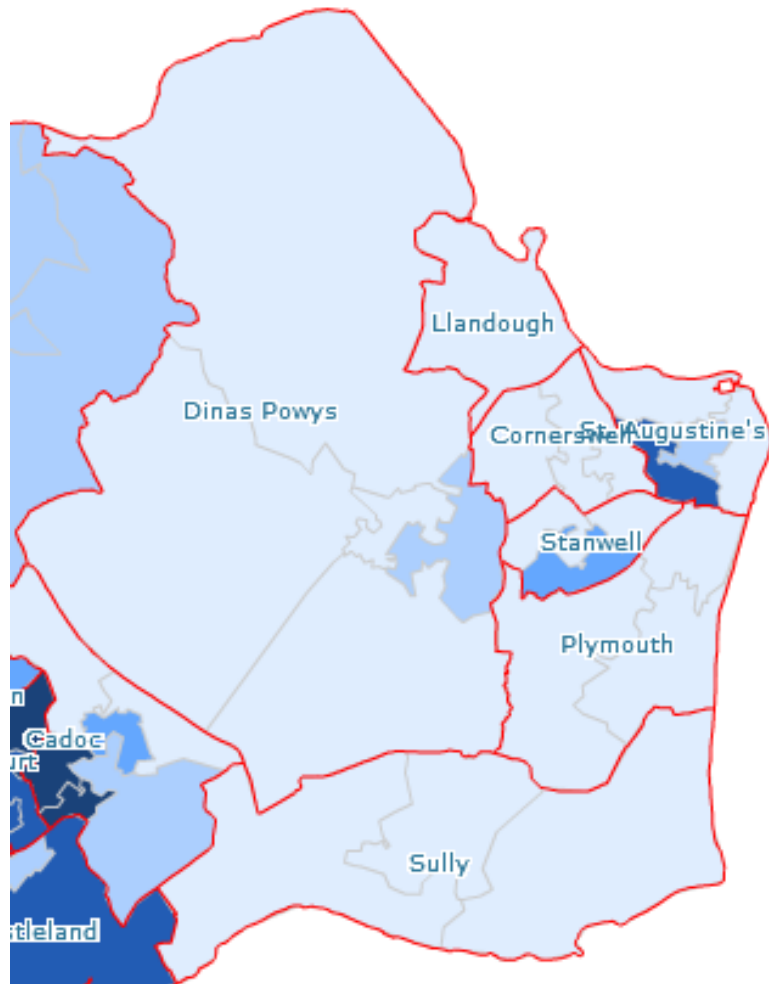
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WIMD 2014 – Education Domain



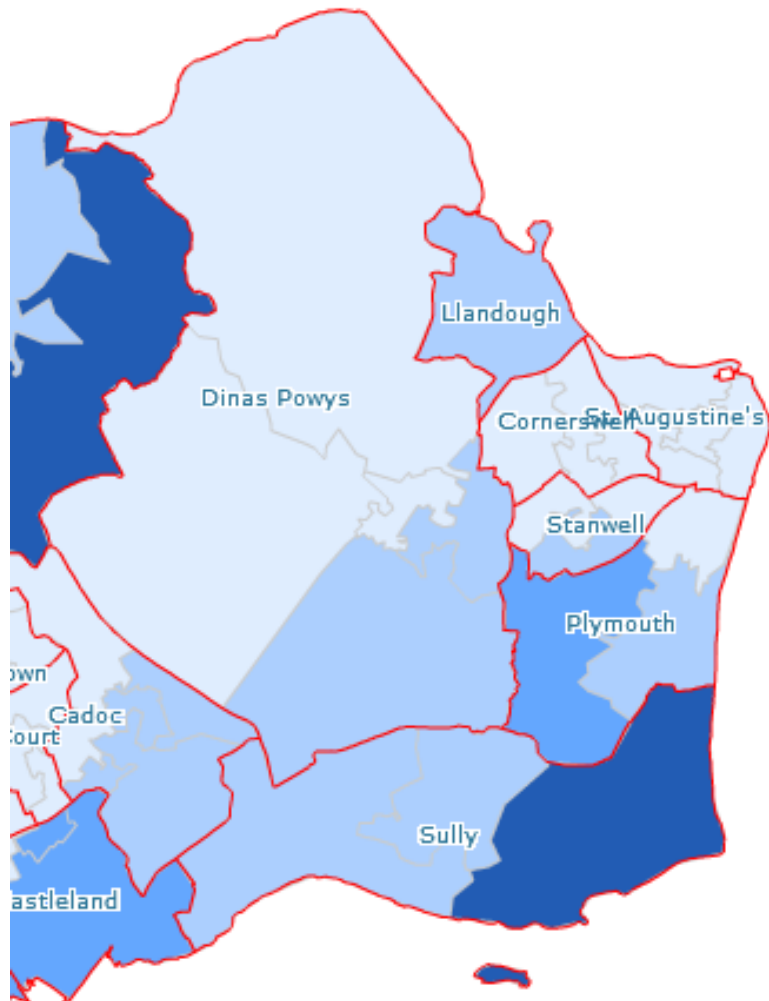
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WIMD 2014 – Community Safety Domain



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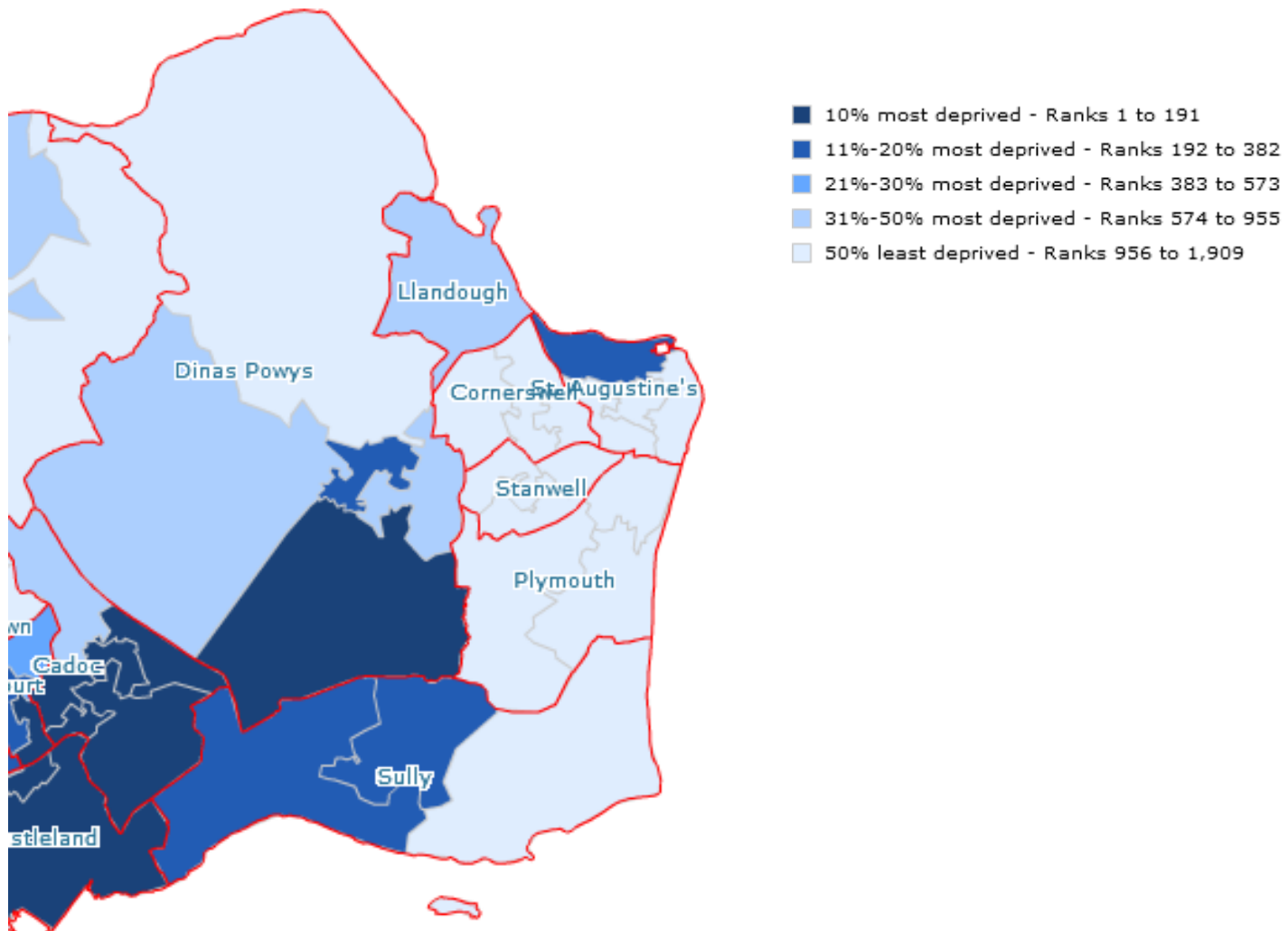
WIMD 2014 – Access to Services Domain



- 10% most deprived - Ranks 1 to 191
- 11%-20% most deprived - Ranks 192 to 382
- 21%-30% most deprived - Ranks 383 to 573
- 31%-50% most deprived - Ranks 574 to 955
- 50% least deprived - Ranks 956 to 1,909

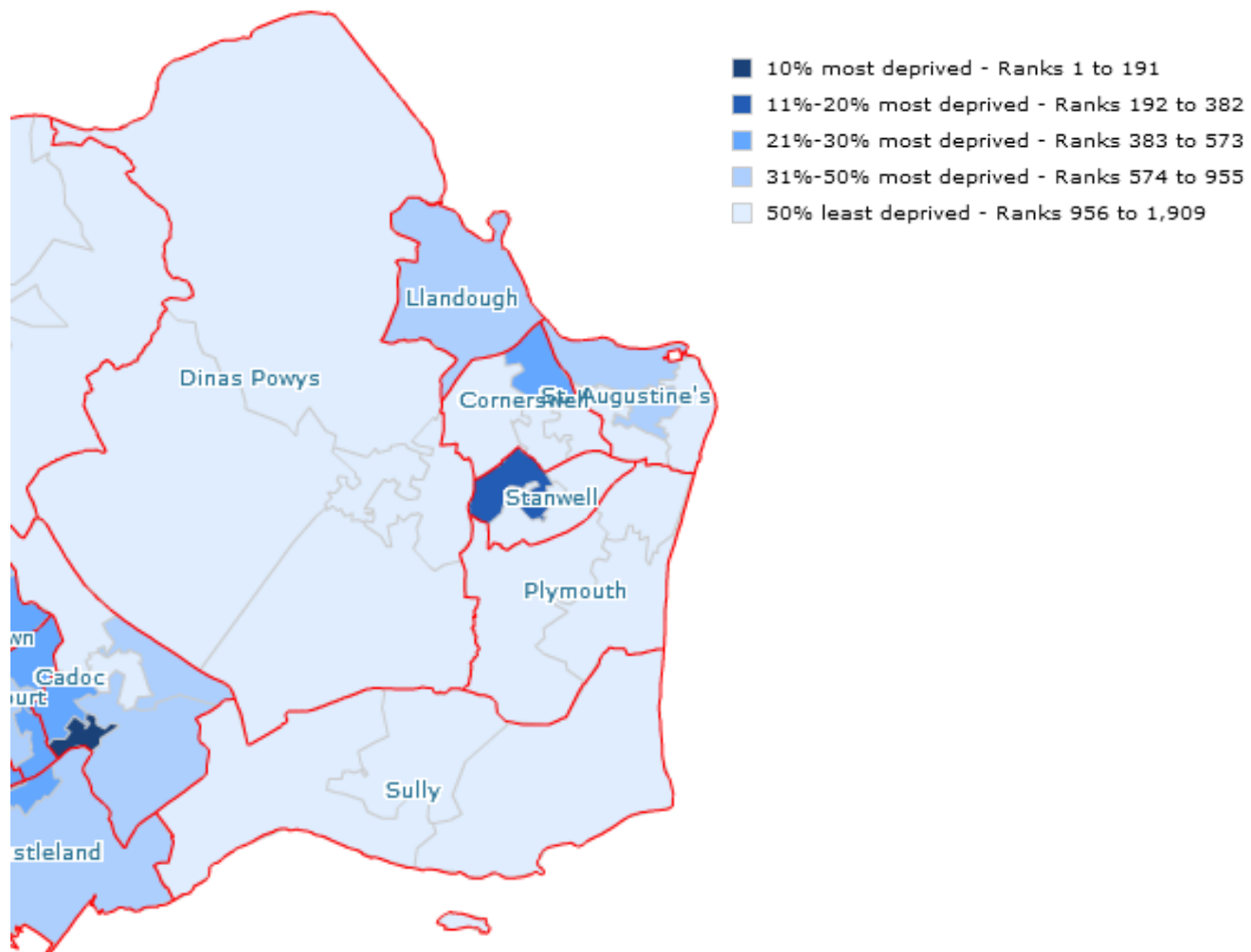
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WIMD 2014 – Physical Environment Domain



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WIMD 2014 – Housing Domain



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The local area

Almost every area of the Vale of Glamorgan has its own community council and in the Eastern Vale there is one Town Council, Penarth and 4 Community Councils. There are a range of community and cultural facilities in the area including the Paget Rooms in the heart of Penarth which hosts a wide variety of theatre productions and concerts throughout the year and also the award winning Penarth Pier Pavilion which hosts exhibitions and a cinema. In addition there is Cosmeston Lakes Country Park and the picturesque sea front.

The area has good rail links to Cardiff and the region with four stations in the area.

The University Hospital Llandough is also located in the area and has undergone a major investment and expansion to services in recent years including the opening of a new Adult Mental Health Centre.

There are a wide range of community groups and support available in the area including a food bank, access to community transport and Dinas Powys Voluntary Concern which provides a service to individuals, groups and to many of the fifty or so voluntary organisations operating in Dinas Powys.

Other facilities and amenities in the area include:

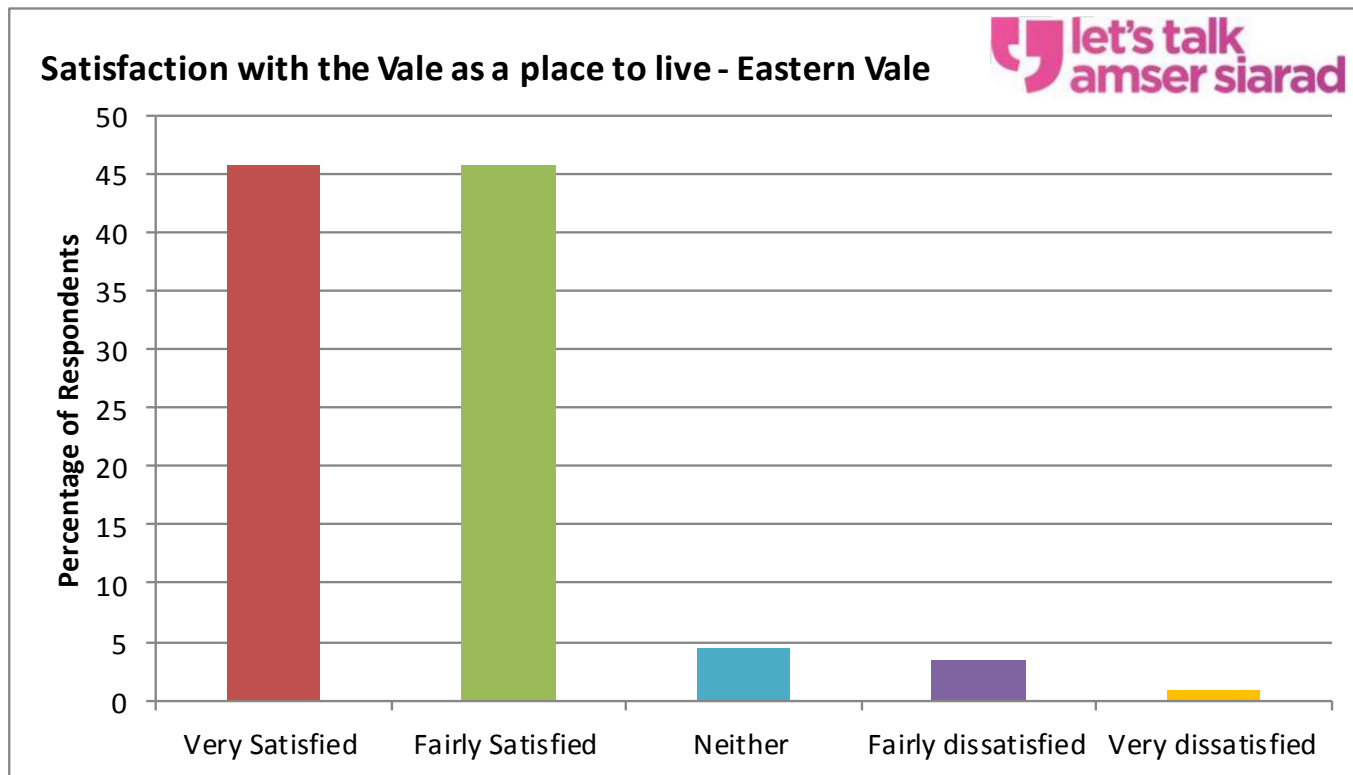
- 6 GP practices
- 1 Fire Station
- 3 Libraries
- 4 Community Centres
- 6 Parks
- 16 schools

Key Features/Projects in the area

Creative Rural Communities (CRC) was established in 2004 and is a rural regeneration initiative which is funded through the Welsh Government Rural Communities – Rural Development Programme 2014-2020, the European Agricultural Fund for Rural Development and the Vale of Glamorgan Council. Work is undertaken in partnership with communities to develop innovative projects and ideas that will create long term social and economic benefits for the Vale of Glamorgan. The aim is to empower individuals to become actively involved in the future of their communities. The programme is overseen by a Local Action Group (LAG), membership of this group comes from the Private, Public, Voluntary and Community Sectors of the Vale. The programme covers Dinas Powys and Sully.

What we learnt through our engagement

The graph below shows that respondents to the Let's Talk survey who live in the Eastern Vale tend to be very or fairly satisfied with the Vale of Glamorgan as a place to live.



The majority of respondents across the three areas of the Vale of Glamorgan are either “very” or “fairly” satisfied with the Vale of Glamorgan as a place to live. There is little disparity between the three areas of the Vale of Glamorgan in terms of satisfaction but the Eastern Vale is noted as the area in which respondents were most satisfied with as a place to live.

At the Penarth Festival which was the first event we attended as part of our engagement programme we trialled three questions speaking with 22 people, although these responses have provided us with some useful information the questions were found to be too complex and were replaced with a more straightforward approach.

The questions asked in Penarth and an indication of some of the responses are detailed below:

- **Please tell us what matters most to you about your health and well-being?**
 - ❖ Spending time with family and friends
 - ❖ Being fit
 - ❖ Keeping mobile and healthy
 - ❖ Healthy eating
 - ❖ Access to health services
 - ❖ Access to outdoor space

- **What would help you most to remain independent and prevent you needing care and support in the future?**
 - ❖ Keeping fit and active
 - ❖ Good health
 - ❖ Health services
 - ❖ Screening
 - ❖ Local support
 - ❖ Transport
 - ❖ Suitable older peoples accommodation

- **How should services (public, voluntary or private) change to help improve health and well-being?**
 - ❖ Local facilities

- ❖ 'public services are good at the moment'
- ❖ Better co-ordination of services Inc. health and public transport
- ❖ Walk in centres for health and information
- ❖ Services open on Saturdays
- ❖ Support people to stay at home

These questions were subsequently amended and the new questions used on postcards and at events. 32 postcards were completed by residents in the Eastern area which is only a small number. The most common response to the question what's good about where you live related to the area being quiet and having good neighbours and being part of the community. Good transport and access to the shops were common themes as was being close to the sea and countryside. In the Eastern Vale the most common issues raised in response to what could be better were, public transport, parking and the state of the roads. In response to the question what services are important for your health and well-being the most common responses related to access to leisure facilities, access to the GP for appointments and being part of the community e.g. through involvement in a local group. Many of the answers given to these questions were consistent across the Vale of Glamorgan and more information is available in the separate 'Let's Talk about the Vale' Engagement report.

As we continue to engage with the local community as part of the development of our well-being objectives and plan we will be keen to explore in more detail what people value about their local area and what would improve their social, economic, environmental and cultural well-being.