



Vale of Glamorgan Public Services Board Meeting
11th December 2024
Minutes

In attendance:		
Name	Title	Organisation
CLlr Lis Burnett (LB)	Leader	Vale of Glamorgan Council
Claire Beynon (CB)	Executive Director of Public Health	Cardiff and Vale UHB
Tom Bowring (TB)	Director of Corporate Resources	Vale of Glamorgan Council
John Treherne (JH)	Group Manager	South Wales Fire and Rescue Service
Charles Janczewski (CJ)	UHB Chair	Cardiff and Vale UHB
Rob Thomas (RT)	Chief Executive	Vale of Glamorgan Council
CLlr Shirley Hodges (SH)	Nominated Town and Community Council Representative	Barry Town Council
Karen Lamprey (KL)	Assistant Principle Curriculum	Cardiff and Vale College
Rachel Connor (RC)	Chief Executive Officer	Glamorgan Voluntary Services
Eirian Evans (EE)	Head of Cardiff and Vale	National Probation Service
Stuart McDean (SM)	Chief Inspector	South Wales Police
Natalie Rees (NR)	Head of Sustainable Development and Climate Change	Transport for Wales
Suzanne Ranking (SR)	Chief Executive	Cardiff and Vale UHB
David Letellier (DL)	Head of Operations South Wales Central	Natural Resources Wales
Also in Attendance:		
Helen Moses (HM)	Operational Manager Corporate Strategy and Insight	Vale of Glamorgan Council
Lloyd Fisher (LF)	Corporate Policy and Insight Manager	Vale of Glamorgan Council
Andreas Pieris-Plumley (APP)	Policy Officer	Vale of Glamorgan Council
Dafydd Sedgwick (DS)	Strategy and Partnership Intern	Vale of Glamorgan Council
Miki Miyata-Lee (MML)	Senior Officer – South Central Operations	Natural Resources Wales
Sarah Tipping (SP)	Head of Strategic Partnerships and Engagement	Cardiff and Vale UHB
Apologies:		
Marc Atwell (MA)	Head of Communities and Partnerships	South Wales Police
Fin Monahan (FM)	Chief Fire Officer	South Wales Fire and Rescue Service

No.	Agenda Item	Actions
1.	<p>Welcome and Introductions</p> <p>LB introduced and welcomed everyone to the meeting of the PSB.</p>	
2.	<p>Apologies for Absence</p> <p>Please see full list of apologies above.</p>	
3.	<p>Minutes of the Public Services Board 18th September 2024</p> <p>Minutes were agreed to be a true and accurate reflection.</p>	
4.	<p>Public Services Board Vice Chair Nomination</p> <p>LB explained that as Mark Brace has had to stand down from the PSB, there is a need to re-appoint a Vice Chair for the board. The role of the Vice Chair is to deputise in the Chair's absence and take a lead with TCC meetings.</p> <p>LB asked partners to consider being the Boards Vice Chair. There was no interest in the position of Vice-Chair.</p> <p>HM explained the PSB doesn't need a Vice Chair if no one is able to take on this role at present. If the Chair (LB) was not available for a meeting, the PSB would need to ask for a volunteer on a rotation basis. The terms of reference could be amended to remove references to a Vice Chair, and this could be reviewed in Summer 2025.</p> <p>LB agreed with HMs recommendations and asked if partners were happy.</p> <p>This approach will be taken forward.</p>	HM
5.	<p>Town and Community Council Representatives on the Public Services Board</p> <p>HM explained the PSB has always had a representative for the 26 Town and Community Councils (TCCs) and SH is the current representative. In October the Community Liaison Committee was asked to re-appoint or nominate a representative and members discussed whether the representative should serve one rather than two-years and whether there should be an additional TCC representative.</p> <p>HM asked PSB members to discuss these recommendations to feed back to the Community Liaison Committee meeting in January. HM also advised that two TCC representatives would potentially have one combined vote in line with voting arrangements for the PSB.</p> <p>SH stated she supported a two-year term as it can take time to fully understand the work of the PSB.</p> <p>Concern was expressed over the potential problem of two representatives disagreeing on issues if they don't both have a vote.</p> <p>It was noted that TCCs can also attend exchange meetings for an opportunity to feedback and be more engaged in the work of the PSB.</p> <p>LB noted within the Council's Corporate Plan there is an aim to build capacity within communities and affording TCCs additional representation could help contribute to this. LB suggested complications around voting may not be a significant issue as there are not frequent votes.</p>	

	<p>There was further discussion that TCCs have other opportunities to interact with the PSB and that giving two places to different participants could result in other partners requesting further representation and therefore the status quo is preferable.</p> <p>Following the discussion LB asked if the PSB was prepared to feedback to the Community Liaison Committee that the invitation is for one representative and that the PSB/TCC Exchange meetings provide an additional opportunity for the sector to participate in discussions and for TCCs to share views with the PSB. This feedback was agreed by the PSB.</p> <p>LB recognised this was potentially SHs last meeting and thanked her for her active participation.</p> <p>SH thanked LB.</p>	<p>HM</p>
<p>6.</p>	<p>Well-Being Plan 6-month Progress Report</p> <p>APP stated that a 6-month progress report for the PSB Well-being Plan has been produced to bridge the gap between annual reports. APP explained the report pulls out the key highlights from each project and there are more detailed overviews linked within the report giving the purpose, activities, outcomes and next steps of each project. APP gave an overview of the report's key highlights:</p> <ul style="list-style-type: none"> • Age Friendly Vale consulted on the Strategy and Action Plan through face-to-face sessions in community settings. • The Tackling Inequalities in Deprived Communities project, Your Place carried out engagement work with partners in community settings. • The new Climate and Nature Charter was developed. • The Healthy Travel Charter promoted sustainable travel days such as 'Bike Week' and 'Cycle to Workday'. • The Amplifying Prevention workstreams focused on bowel screening and child immunisation. • The Good Food and Movement project worked on the new strategy. • Food Vale supported food pantries, food insecurity grant funding and the Vale food trail supporting local businesses. • Value in the Vale gained new organisations and volunteers offering rewards. • Safer Vale helped capture 1000 incidents of anti-social behaviour with new CCTV. <p>CB praised the new succinct format and was thankful to see Public Health's work reported.</p> <p>LB agreed the report reads well and is in an easy-to-read format.</p> <p>SR praised the report's format and noted that when progress is reported in the longer format of the Annual Report the detail of progress may not be appreciated. Congratulated the team on the excellent method of update.</p> <p>HM noted she was pleased with the feedback on the report which demonstrates the richness of the PSBs partnership. This can communicate information on the PSB to a wider range of people.</p> <p>LB stated the layout helps the PSB move towards a whole system approach by demonstrating project interrelationships and it's an excellent piece of work.</p> <p>LB asked RC if she's happy to share with membership.</p>	<p>RC</p>

	<p>RC confirmed the report could be distributed as it's very succinct, an easy read and sums up what the PSB does.</p> <p>LB agreed it's a super report and asked HM to have the conversation with RC to coordinate the best way of communicating it.</p>	HM
7.	<p>Age Friendly Action Plan</p> <p>Age Friendly Vale Strategy and Action Plan 2025-2028 Strategy for an ageing society: progress update December 2024 GOV.WALES Strategaeth ar gyfer cymdeithas sy'n heneiddio: diweddariad cynnydd Rhagfyr 2024 LLYW.CYMRU</p> <p>LF reminded partners that at the last PSB meeting there was an update on the work undertaken to develop the Age-friendly Strategy and Action Plan in line with the commitments under the WHO framework to gain Age Friendly status.</p> <p>Significant public consultation and engagement work was undertaken though the summer and the results have informed the development of the draft plan. The initial draft was circulated to Age-friendly Network and PSB members during the consultation for feedback. Consultation showed the plan reflected the correct level of ambition and its actions took the Vale towards becoming an Age-friendly County. The plan was circulated prior to the meeting, with no feedback comments received. LF asked the PSB for approval of the Plan.</p> <p>The PSB endorsed the Age-friendly Strategy and Action Plan.</p>	
8.	<p>Climate and Nature Emergency Charter</p> <p>HM explained with the new Well-being plan the decision was made to revise the charter by strengthening its nature elements through the PSB Asset Management & Climate Emergency sub-group. This was led by the Vale of Glamorgan Council, NRW and the Cardiff and Vale Public Health team. HM recognised that PSB partners differ greatly but the charter attempts to articulate the shared direction the PSB is working towards. Progress will be monitored through the sub-group and reported through the PSB annual report. HM asked for sign-off from the PSB.</p> <p>LB noted the Charter was designed to align with the various existing plans and strategies of partners.</p> <p>HM confirmed it was circulated to all partners to give the opportunity for feedback and that the new charter will include all partner logos.</p> <p>SR questioned the credibility of net-zero by 2030 as a goal.</p> <p>LB suggested ambition is important to ensure targets don't slip away and asked if SR was happy for the 2030 target to remain.</p> <p>SR confirmed she was as long as it included monitoring.</p> <p>DL agreed monitoring is key.</p> <p>The Charter was signed off and approved.</p>	
9.	<p>Good Food and Movement</p> <p>CB explained that Cardiff and Vale Public Health team have refocussed 'Move More Eat Well' to 'Good Food and Movement' to place greater emphasis on people's environment. Society change has influenced people's ability to eat good food and move more. School days are shorter and working lives are more automated</p>	

	<p>meaning there is less opportunity for movement. CB informed the new framework has a 6-year lifespan and sits alongside a 2-year plan to reflect the national 'Healthy Weight Healthy Wales' Plan. There are sections on healthy environment, healthy settings, healthy people and leading and enabling change. CB stated that national indicators will be collected such as inactivity levels, fruit and vegetable consumption and percentage of children that are a healthy weight. Progress will be measured through process measures. CB asked the PSB to sign-off this plan.</p> <p>DL agreed a healthy, clean and green environment has a major contribution to the aspirations of this endeavour.</p> <p>TB noted the Vale of Glamorgan Council's leadership team had a good discussion on how to link this in with the Corporate Plan and praised regionally and locally specific actions.</p> <p>LB suggested it would be good to have future updates on interlinked initiatives.</p> <p>CJ noted he fully supports the plan as it promotes prevention and early intervention.</p> <p>Partners were happy to endorse the plan.</p>	
<p>10.</p>	<p>Update on Climate Adaptation Planning</p> <p>CB asked for an update on work to undertake a climate change risk assessment including the potential for this to be undertaken jointly with Cardiff PSB.</p> <p>HM informed there's no current way forward to undertake the risk assessment. HM explained there is not sufficient resource to lead and coordinate the work. It was discussed through the PSB Asset Management and Climate Emergency Sub-group but there was little engagement from partners to support this as a piece of work and no partner had agreed to take the lead. It had then been resolved to await the outcomes of the Cardiff Capital Region Assessment and those being undertaken by other PSBs to help identify a way forward based on the learning and outcomes of their work.</p> <p>DL recognised the difficulty stemming from a lack of capacity but noted other PSBs are progressing work despite similar contexts. Recent major storms demonstrate its importance to be climate proof.</p> <p>CB stated it's important for this PSB to undertake the assessment and reiterated the potential to work with the Cardiff PSB who have resolved the capacity issue by employing an external agency. CB asked if this PSB could look into this.</p> <p>LB asked HM if this can be taken forward.</p> <p>HM confirmed she will pick this up with CB and it'll be taken back to the Sub-group. Noted it would be useful if partners picked up on this with their sub-group representatives in terms of how they would engage with the proposed risk assessment</p>	<p>HM</p> <p>All</p>
<p>11.</p>	<p>Amplifying Prevention Update</p> <p>CB informed that the next meeting of the Amplifying Prevention Board will be held in the New Year. The vision for the Public Health team is to reduce health inequalities and improve the health and well-being of the population. The plan will prioritise smoking, obesity and vaccination as well as joining-up strategic communication between local authorities and health boards. CB set out a number of key updates for this work: MMR catch-up will restart in January and go out to target schools to attempt a 90% uptake of MMR, a bid was put into NESTA on innovation in</p>	

	<p>a food environment and the team are undertaking a children’s health needs assessment.</p> <p>TB echoed the benefits of partnership working for the Local Authority and that schools have been complementary about the work. TB noted that partnership working is consistent with council work on community focused schools and is a useful strategic and tactical arrangement.</p> <p>LB stated the collected data demonstrates the benefits of the amplifying prevention approach.</p>	
<p>12.</p>	<p>Director of Public Health Annual Report 2024</p> <p><u>Director of Public Health Report 2024 Prioritising the Early Years – Investing for the Future</u></p> <p>CB stated that investing in children 0-5 years-old is the priority to create a foundation for life. Recognised a good early life sets the way for health and well-being. The report has four chapters on Vaccination, Good Food and Movement, Oral Health and Breastfeeding. CB informed the link to the final report will go out with the minutes (above) and the DPH is an independent report to explain health issues.</p> <p>CB detailed the report’s key points: MMR2 target of 95% achieved for Eastern Vale but Western Vale fell slightly under, 22% of children in reception in the Vale are either overweight or obese by the time they are 4-5 with 5 out of 30 students in the least deprived areas and 8 out of 30 for the most deprived areas, the prevalence of dental care for school year 1 is 17.8% with 70% of Cardiff and Vale schools involved in ‘Designed to Smile’ and Breastfeeding at birth uptake is 71% but drops to below 50% at 10 days and under 30% at 6-weeks.</p> <p>LB noted the DPH report interlinks with the Council’s draft Corporate Plan objective ‘Giving Everyone a Good Start in Life’ and it’s vital that support is available for all.</p> <p>CB stated that due to the pandemic it was difficult to ensure people had enough support but there have been improvements in the health visiting and midwifery teams.</p> <p>ST highlighted research showing people struggle to find access to extra help with breastfeeding support groups and that the website’s information must be made clear and obvious.</p> <p>LB stated if ST shares information then it can be amplified by partners.</p> <p>SR stated the most vulnerable communities need offers of support which can be ensured through engagement alongside PSB support.</p> <p>TB recognised the report’s value and stated it will be shared with the community development officer leading on work on behalf of the PSB in our most deprived areas</p> <p>The PSB endorsed the DPH Annual Report.</p>	<p>ST</p> <p>TB</p>
<p>13.</p>	<p>Vale of Glamorgan Council Draft Corporate Plan</p> <p>TB explained the Council have been consulting on the draft Corporate Plan and that feedback has demonstrated broad support for the objectives, actions and outcomes set out in the draft Plan. The Corporate Plan 2025-30 sets out the priorities for the Council over the next 5-years through its vision of ‘Strong Communities with a Bright Future’ and objectives focusing on people and place. TB explained the DPH Report had informed the commitment of ‘Giving Everyone a Good Start in Life’ and recognised its connection to SR’s earlier point on targeting work to support the</p>	

	<p>vulnerable. The Plan's focus on place looks at 'Respecting and Celebrating the Environment' by tackling the climate and nature emergencies and 'Creating Great Places to Live, Work and Visit' through investment and regeneration. The commitment 'Being the Best Council We Can Be' focuses on improving services and how the organisation engages and responds to residents. Tackling systemic inequalities and poverty runs through the entire Plan.</p> <p>TB acknowledged residents often express support for objectives but concern about how they can be achieved. This Plan has made specific commitments on reducing homelessness and childhood obesity and these strong commitments and bold ambitions should stand out and communicate the Council's work more directly. The Panel Performance Assessment recommended an articulation of the story of the Vale the Council wants to see and work has been undertaken to reflect this feedback.</p> <p>LB noted the Life in the Vale Survey showed residents prioritise access to good quality healthcare and public transport and objectives should reflect this.</p> <p>SH asked if TB could share more information on scrutiny in the new year and whether there is a role for TCCs.</p> <p>TB explained meetings with scrutiny Chairs and Vice Chairs will consider how to make scrutiny as effective as possible. TB explained that for TCCs, there's a role with the Community Liaison Committee and that there is a specific section within the Corporate Plan about partners working together, which includes Town and Community Councils and third sector organisations.</p> <p>The PSB were supportive of the new Corporate Plan.</p>	
14.	<p>Forward Work Programme 2025</p> <p>LF informed that PSB meetings are in diaries for next year and APP is working on organising an in-person meeting on February 5th. LF asked partners to look through the forward work programme and identify any items they would like to be covered.</p>	All
15.	<p>Any Other Business</p> <p>CB stated the Public Health team are launching a monthly newsletter on Food Vale and smoking cessation and she would be grateful if she can circulate with partners.</p>	
16.	<p>Date of next meeting – 5th February 2025 (in-person)</p>	