



Vale of Glamorgan Public Services Board Meeting
30th April 2025 @ 09:00-11:00 Minutes

In attendance:		
Name	Title	Organisation
Cllr Lis Burnett (LB)	Leader	Vale of Glamorgan Council
Tom Bowring (TB)	Director of Corporate Resources	Vale of Glamorgan Council
Estelle Hitchon (EH)	Director of Partnerships and Engagement	Welsh Ambulance Service Trust
Rob Thomas (RT)	Chief Executive	Vale of Glamorgan Council
Estella Enos (EE)	Senior Operational Support Manager/ Deputy Head	Probation Service Wales
Rachel Connor (RC)	Chief Executive Officer	Glamorgan Voluntary Services
Deborah Gibbs	Community Safety Partnership Team Leader	Vale of Glamorgan Council
Sarah Tipping	Head of Partnerships and Engagement	Cardiff and Vale UHB
Sian Griffiths	Non-Executive Director	Cardiff and Vale University Health Board
Andy Robinson	People and Places Team Leader, South Central	Natural Resources Wales
Lee Jones	Chief Executive and Monitoring Officer	South Wales Police and Crime Commissioner
Martin O’Keefe	Group Manager	South Wales Fire and Rescue Service
Ayla Cosh	Clinical Director	Cardiff and Vale Health Inclusion Service
Cath Doman	Director of Health and Social Care Integration	Cardiff and Vale UHB
Anna Graham	Service Improvement Manager for Learning Disability, Health Inclusion and Mental Health	Cardiff Council
Elizabeth Jones	Director of Learning and Skills	Vale of Glamorgan Council
Also in Attendance:		
Helen Moses (HM)	Operational Manager Strategy and Insight	Vale of Glamorgan Council
Dafydd Sedgwick (DS)	Strategy and Partnership Intern	Vale of Glamorgan Council

Fisher Lloyd (FL)	Corporate Policy and Insight Manager	Vale of Glamorgan Council
Andreas Pieris-Plumley	Policy Officer	Vale of Glamorgan Council
Miki Miyata-Lee (MML)	Senior Officer – South Central Operations	Natural Resources Wales
Apologies:		
Claire Beynon	Executive Director of Public Health	Cardiff and Vale UHB
Charles Janczewski (CJ)	UHB Chair	Cardiff and Vale UHB
Suzanne Rankin	Chief Executive	Cardiff and Vale UHB
Judith Cole	Deputy Director Local Government Finance and Workforce Partnerships Division	Welsh Government
Karen Lamprey	Assistant Principle Curriculum	Cardiff and Vale College
David Letellier	Head of Operations for South Central	Natural Resources Wales

No.	Agenda Item	
1.	Welcome and Introductions - Lis Burnett, Chair of the Public Services Board	
2.	Apologies for Absence – Andreas Pieris-Plumley, Policy Officer, Vale of Glamorgan Council	
3.	<p>Wellbeing Economy – Rob Thomas, Chief Executive, Vale of Glamorgan Council</p> <p>RT explained that the item picks up on the discussions from the PSB's last meeting that was a workshop focused on the well-being economy. It was agreed that PSB partners would consider how work could best be aligned with well-being economy principles. RT outlined the real living wage as an example of this work. The Vale of Glamorgan Council sought accreditation from Cynnal Cymru who highlighted that the organisation is well placed to begin accreditation and have the real living wage in place for the lowest two pay grades. Cardiff, RCT and Bridgend Councils are currently accredited and Cynnal Cymru are looking to accredit more Local Authorities. The challenge is to ensure third party contractors pay the real living wage and the Vale of Glamorgan Council has begun analysing agency staff pay grades in order to progress this work.</p> <p>LB noted the topic was discussed at the 10th anniversary of the Future Generations Act.</p> <p>EH noted that the Ambulance Trust is a real living wage employer but not accredited, so they are beginning to have discussions on the importance of accreditation. EH queried whether accreditation could help with recruitment.</p> <p>RT explained that recruitment and retention were some of the driving factors behind the Vale of Glamorgan Council beginning the accreditation process as the organisation employs over 5,000 staff, with lowest paid</p>	

	<p>tending to be female. RT stated the Council feels it's an important message to be increasing these wages.</p> <p>EH noted that increasing costs associated with rising National Insurance employer contributions make it more difficult to increase wages due to increased financial burden.</p> <p>LB noted that the Vale of Glamorgan Council may already be a living wage employer but it's important to ensure partners are also on board to achieve accreditation.</p> <p>RC stated that rising National Insurance impacts third sector with organisations beginning accreditation, but external contractors pose more of a challenge.</p> <p>RT stated that the Vale of Glamorgan Council are looking to map skills across the Council and retain talent by recruiting young people, and to work with local organisations to provide opportunities and apprenticeships. Explained an application has been submitted to SPF to understand gaps between skills capacity in the area and the skills needed for businesses' to promote local employment for local school leavers.</p> <p>LB looked noted that in the last 5-years the employment support team have helped 500 people into employment and over 2,000 into training or work experience. Research shows 70% of autistic people are unemployed nationally and thinking about how our organisations can help with this is important.</p>	
4.	<p>Regional Partnership Board Update - Cath Doman, Director of Health and Social Care Integration, UHB</p> <p>CD stated the RPB works to improve health and care services. It is mandated by the Welsh Government to undertake a Population Needs Assessment every 5-years which sits alongside PSB well-being assessments. These inform the 5-year Joint Area Plan. To report progress against this plan, the RPB produce an annual report which is reported to the relevant Vale of Glamorgan Scrutiny Committee.</p> <p>CD explained that the At Home Programme is in its third year. The integrated community care system is about supporting people to remain healthy and independent in their communities, emphasising local access to local assets. As people grow older and frailer they need more frequent and intense support, our organisations work to meet the needs of these individuals and should shift the emphasis of balance to working in people's homes through community centred prevention rather than in hospitals. Significant work to shift services towards communities must ensure coordinated services rather than silos.</p> <p>CD also explained that the dementia programme is an extensive part of RPB work. Many dementia friendly organisations have developed across the Vale, this work has been led by steering groups across the region. The 50-day winter challenge is an example of the interventions in the Vale.</p> <p>CD queried whether there are opportunities to work more closely together and noted the importance of the digital space for collaboration. It was</p>	

	<p>explained the Summary Care Viewer gets information about individuals using NHS numbers and visualises information to help practitioners. The Regional Integration Fund of £20m boosted existing services and improved integrated delivery across all services. Capital funding draws from a £70m national pot and a Housing and Care Fund of £8m for our region. CD notified that the RPB Conference is on May 16th in Temple of Peace, Cardiff.</p> <p>RT noted the importance of the community-led approach and preventative agenda and the importance of primary care and care at the centre of community.</p> <p>LB noted that the elderly are becoming anxious of what the future holds and the older person's village was one of the only planning actions with no objections. The Western Gateway in Barry and its planned Care facility will help to keep people independent in their communities. Noted that support sessions for digital skills could be utilised.</p>	
5.	<p>Health Inclusion Services within Cardiff and the Vale - Anna Graham – Service Improvement Manager for Learning Disability, Health Inclusion and Mental Health, Cardiff Council. Dr Alya Cosh – Clinical Director, Cardiff and Vale Health Inclusion Service, PCIC</p> <p>AG stated health inclusion is a research service and policy agenda aiming to re-address extreme health and social inequalities amongst vulnerable groups. The Homelessness Multi-disciplinary Team is Cardiff Council-led. Cardiff and Vale Health Inclusion Service (CAVHIS) is a University Health Board Service managed by the Primary, Community and Intermediate Care Clinical Board (PCIC). Explained an NHS cohort of 349 people experiencing homelessness was tracked using NHS numbers and it was found they were 8-times more likely to attend A&E than the general population.</p> <p>AG explained homeless death data collection improves understanding for preventative service design. The data, gathered between 01/01/2020 and 31/03/2025, revealed 122 deaths. There were 95 male deaths with an average age of death of 46 and 27 female deaths with an average age of death of 43.</p> <p>AG outlined the quantitative data:</p> <ul style="list-style-type: none"> • The cohort of 349 people has expanded to 462, comparing periods of 9-months in 2023 and 9-months in 2024. • In 2023, there were 826 A&E attendances and in 2024, 660, saving £36,164 through a 20% reduction of inappropriate attendances. • In 2023, 9,926 hours were spent by the cohort in EU compared to 4,966 hours in 2024, a 50% reduction. • There was a 15% reduction in admissions and 41% reduction in length of stay for secondary care. • There was an overall cost avoidance of £402,463 in 9-months within the cohort of just 462 people. <p>AG outlined a review assessing the public service cost of 25 people experiencing homelessness. It found 100% had substance abuse, 92% a mental health condition, 72% a chronic physical illness and 84% had been arrested at least once. The study showed an estimated cost of £50,000 per</p>	

	<p>annum per person, which is likely understated, and that there were 3,500 people in Cardiff requiring specialist intervention. AG outlined the pathway programme and phases 1 to 3. The model is broken down into phases. For phase 1 the outreach service is to be implemented by July 2025 and in-reach is in operation Monday-Friday 8am-4pm. For phase 2, different options are being scoped for the service hub. Phase 3 is a benchmark exercise and suitable models are being reviewed.</p> <p>Next steps are to identify appropriate funding for a Vale specific health inclusion needs assessment, conduct the assessment and utilise the findings.</p> <p>LB noted she will be in contact with AG as this is important information.</p> <p>EH queried whether AG was aware the Welsh Ambulance Service Trust (WAST) is running a mental health response vehicle in SE Wales with a mental health practitioner and medical technician and noted there may be an overlap with their work.</p> <p>EE noted a gap for these service users and the progress was needed, the scope will develop as what does/doesn't work is learned.</p> <p>MO noted that the discussed groups also are in the fire service's risk demographics and says there's an opportunity to cross-over on work.</p> <p>HM noted that it would be interesting to run a similar exercise in the Vale as it could give another level of insight to add to the approach to things like the PSB Well-being Assessment.</p>	
6.	<p>Vale 2030 (Vale Councils Corporate Plan 2025-30) - Rob Thomas, Chief Executive, Vale of Glamorgan Council Vale 2030 - Corporate Plan</p> <p>RT explained Vale 2030 is in place as the new 5-year Corporate Plan and was approved last month. Vale of Glamorgan Council will be hosting an online launch event on the 9th of May and invites have been extended to all partners.</p>	
7.	<p>South Wales Police and Crime Commissioner's Police, Crime and Justice Plan (2025-29) – Lee Jones, Chief Executive, South Wales Police and Crime Commissioner Police, Crime & Justice Plan 2025-29 - South Wales Police and Crime Commissioner</p> <p>JL explained the new Police and Crime Commissioner Plan has been published. The new plan takes a broader view of responsibilities and focuses on justice. JL emphasised the importance of consultation and engagement, focusing on the demand in communities, what are the important issues, and what are the policy and legislative requirements.</p> <p>JL explained that the national review of the policing landscape was built into the plan's thinking. Over 5,000 people shared their feedback as part of the consultation and there were over 7,000 interactions. The plan goes beyond reacting to crime and aims to build sustainable strong relationships with local people and tackle causes of crime through a preventative approach.</p>	

	<p>JL explained the Commissioner wants to understand the issues affecting young people and what they need from a police service. They are committed to the government Safer Streets vision and will also begin to prioritise online crime. Working with the Welsh Government, Home Office and the public and private sectors around online safety and crime prevention. Justice for victims and reducing reoffending are top priorities alongside ensuring policing is fit for the future to tackle new and emerging forms of crime. JL outlined that working with academia is becoming a key area and exploring the impact of disinformation which can cause harm and is difficult to manage for policing. They aim to produce a Children and Young Persons Police, Crime and Justice Plan, a Crime Prevention and Violence Reduction Strategy, an Integrated Violence Against Women and Girls Strategy and a Reducing Reoffending Plan.</p>	
8.	<p>Home Safety Checks – Brian Williams, Partnerships and Events Manager, South Wales Fire and Rescue Service</p> <p>BW emphasised the importance of home fire safety checks. There has been a rise in fire deaths in recent months with 6 house fire fatalities in 2024/25 and 5 since December. Public sector partners have a role in raising awareness and referring people to South Wales Fire and Rescue Service (SWFRS) for home fire safety checks. Internal investigations often reveal missed opportunities where those killed are in contact with other public/private sector organisations but aren't referred to SWFRS. There is potential for the crews to make a significant difference to reducing fires and improving survivability.</p> <p>BW stated that 27% of fatalities are smoking related, the average age of those killed or seriously injured is 61, the average age for fatalities is 71, and 50% are from single person households. HA home safety check is a free service and simple to carry out so spreading information is the priority.</p> <p>SG queried whether BW had links to the smoking cessation service and noted there is an opportunity to collaborate.</p>	
9.	<p>Safer Vale Update – Deborah Gibbs, Community Safety Partnership Team leader, Vale of Glamorgan Council</p> <p>DG stated the Community Safety Partnership's work is aligned with the work being done by the Vale of Glamorgan Council on community safety. Outlined a major piece of work, the Serious Violence Duty. Barry, Penarth, Rhose and Llanwit Major are the main areas of concern, particularly around Rhose which was previously unidentified as an area of concern. There is a theme of youth violence in the Vale and data is needed to assist where to deploy resources and projects to mitigate it. DG explained that work is being done to pull data from different teams - like the education team where exclusions are often linked to violence. They are looking to explore opportunities around youth violence and trial projects. Once they have a refined picture, the CSP will inform the PSB of the findings. Notified that they publish a monthly highlight report.</p>	
10.	<p>Any other business</p>	

	<p>HM informed that the Forward Plan has been circulated. At the next PSB meeting in July, it will be required to appoint a Chair and Vice-Chair for the PSB.</p> <p>HM Informed that SPF funding of £30,000 was attained to bring in a consultant to undertake a Climate Change Risk Assessment, for which all partners will be involved.</p> <p>The PSB Annual Report is also approaching, and relevant partners will receive emails requesting updates.</p>	
11.	Date of next meeting – 9th July 2025	