

# PSB 6-month Progress Report

## What is the PSB?

The Vale of Glamorgan Public Services Board (PSB) brings together senior leaders from public and third sector organisations to work in partnership for a better future.

## What is the 6-month progress report?

The PSB set out its priorities in its Well-being Plan 2023-2028. This Report highlights the progress of the PSB over the past 6 months (May - October 2025) towards delivering the PSB's Well-being Objectives:

- A more resilient and greener Vale
- A more active and healthier Vale
- A more equitable and connected Vale

And it's three priority workstreams:

- Responding to the climate and nature emergencies
- Working with people who live in our communities that experience higher levels of deprivation
- Becoming an Age Friendly Vale

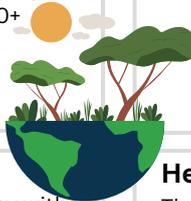
PSB partners have provided an update on the work being taken forward against the PSB's key projects below. Click the link within each project to find out more.



### Age Friendly Vale:

The Vale achieved World Health Organisation (WHO) Age Friendly Status in October 2023. The PSB's continued activities to take forward this work, include initiatives such as:

- The first ever Age Friendly Connection Café, held in June 2025, which brought together over 50 partner organisations, strengthening collaboration and shared learning across the Age Friendly Vale Network. Age Friendly events are free to attend and offer free warm drinks, biscuits and fruit enabling older people to attend without financial worry and supporting those at risk of isolation during the cost-of-living crisis.
- Cardiff and Vale University Health Board have co-produced an ageing well course to support citizens to reduce their risk of falling. The team have run 6 courses in the Vale with 68 participants.
- South Wales Fire and Rescue have delivered talks about home safety to older people groups and carry out free home safety checks. Groups have included Barry Veterans and Vale 50+ Strategy Forum.



### Tackling Inequalities in Deprived Communities:

The PSB's tackling inequalities initiatives focus on working with the three Barry communities in the 10% most deprived in Wales (WIMD 2019). Achievements include:

- Continuous engagement work with a range of partners and in a variety of community settings including Food Banks, Faith Groups, Door knocking in social housing, Community Centres, and Schools. To date, over 1,700 individuals have been engaged through outreach.
- A series of facilitated workshops were conducted to explore challenges and opportunities
- The project has strengthened relationships across the PSB The sessions fostered strong cross-sector relationships and generated actionable ideas such as improving recruitment accessibility, expanding after-school and outreach services, and enhancing communication tools partnership.
- The lead officer for Your Place has worked with the Vale of Glamorgan Council Reshaping Services team focusing on community assets in the areas.



### Climate and Nature Emergency:

The PSB prioritizes tackling the climate and nature emergency with the goal of creating a "more resilient and greener" Vale through a number of cross-cutting projects and initiatives:

- Partners are working to undertake a Climate Change Risk Assessment to further inform an understanding of the specific Vale climate risks, drawing on the experience of those within the PSB, on lived experience of Vale residents, and on data of past climate events and future climate projections.
- Partners continue to decarbonise their fleet. 2 new EV waste recycling vehicles have been introduced and EV chargers being installed across the county.
- NRW have continued to inform partners of opportunities for the Cowbridge and Frampton Flood Storage Areas.

### Healthy Travel Charter:

The [Vale of Glamorgan Healthy Travel Charter](#) promotes sustainable travel among staff at signatory organisations. Through the charter:

- There has been continued delivery of the South Wales Metro improvements in the region, along with active travel infrastructure improvements
- Nationally, work has progressed to deliver an aligned offer of support to employers to promote sustainable travel, between Welsh Government, Transport for Wales and Public Health Wales.
- A UKRI research bid is being submitted in Q3 led by Swansea University to undertake Ripple Effects Mapping evaluation on the Healthy Travel Charters



Healthy Travel

## Good Food and Movement :

Good Food and Movement, aims to embed healthy lifestyle opportunities.

- Supported the development of healthier advertising policies, including High Fat Sugar Salt (HFSS) restrictions across council-managed sites and assets. This was agreed at Vale Cabinet in September 2025.
- Delivered food growing sessions in Vale schools through partnerships with Healthy Schools, Eco Schools, and the Vale Local Nature Partnership
- Engaged families in disadvantaged areas through afterschool play sessions, holiday activities, and collaborative events. Continued development of the Golden Pass project for over-50s, including volunteer training and dementia-friendly activities. Delivered the Energise Youth project to increase physical activity among young people, with tailored support and evaluation.



## Food Vale Partnership:

Food Vale's priority areas are a good meal for everyone; thriving local food businesses which are supported and valued; think global, eat local. Progress has included:

- The finalisation of the Vale Food Strategy 2025-2030, following community and stakeholder engagement which included [an event aimed at younger generations](#) and another that brought together 12 local farmers and food producers; as well as [findings from additional engagement](#) with over 500 people on their experiences of accessing food in the Vale
- The Vale has been awarded the Sustainable Food Places Silver Award recognising the progress made around taking a joined up approach to a range of issues across the food system.
- Food Vale has coordinated 3 small grants schemes to support communities and businesses to engage in creating a healthy and sustainable food system. 25 organisations were supported in total.

## Value in the Vale (VIV):

A hub for volunteers, partners, and organisations, offering details on volunteering opportunities, enabling organisations to enlist volunteers, and empowering volunteers to exchange their time for rewards.

- New volunteer roles created for individuals with diverse abilities, including an autistic digital volunteer and a proofreader volunteer.
- Creation of a wildlife garden at Longmeadow Court with support from volunteers and Vale Local Nature Partnership.
- Gift it Forward campaign donated £150 worth of goods to Vale Domestic Abuse Service.



## The Safer Vale Partnership:

Safer Vale works to reduce crime and disorder, and fear of it, by developing preventative methods to safeguard local residents. Progress included:

- There were 50 properties in the Vale that received Target Hardening, including door locks, lighting, CCTV and intruder alarms to enable domestic abuse victims to remain safely in their own home.
- The Community Safety Team visited primary schools to survey pupils about their use of social media platforms and games. The team spoke with parents to assess their awareness of the platforms children are using.
- The Community Safety Officer conducted 240 patrols and submitted 23 ASB referrals covering incidents such as property damage, and illegal use of Surron electric bikes.



## Progress Reports

[Age Friendly Vale](#)

[Good Food and Movement](#)

[Tackling Inequalities in Deprived Communities](#)

[Food Vale Partnership](#)

[Climate and Nature Emergency](#)

[Value in the Vale \(VIV\)](#)

[Healthy Travel Charter](#)

[The Safer Vale Partnership](#)

## Evidence Base:

The PSB continues to monitor data and evidence to ensure it uses the latest insight to support its decision making. Reports:

- [Demographic Change](#)
- [Skills and the Economy](#)
- [Health and Communities](#)
- [Environment and Transport](#)

