

19 Steps	Priorities	Well-being Objectives	National Well-being Goals
<p>1. Develop a better understanding of and respond to the diverse needs of our communities, including those living in more rural or more deprived areas, to ensure that services and facilities are accessible in terms of design, transport, affordability and technology and are available when people need them to prevent needs escalating.</p>	<p>Working with our most deprived communities</p> <p>Responding to the climate and nature emergencies</p> <p>Becoming an Age Friendly Vale</p>	<p><i>A more equitable and connected Vale</i></p> <p><i>A more active and healthier Vale</i></p> <p><i>A more resilient and greener Vale</i></p>	<p>A more equal Wales</p> <p>A prosperous Wales</p> <p>A healthier Wales</p> <p>A Wales of cohesive communities</p> <p>A Wales of vibrant culture and thriving Welsh language</p> <p>A resilient Wales</p>
<p>2. Support the third sector and promote volunteering opportunities recognising the multiple benefits for individuals and our communities.</p>	<p>Working with our most deprived communities</p> <p>Becoming an Age Friendly Vale</p>	<p><i>A more equitable and connected Vale</i></p> <p><i>A more active and healthier Vale</i></p>	<p>A more equal Wales</p> <p>A Wales of cohesive communities</p> <p>A healthier Wales</p> <p>A prosperous Wales</p> <p>A globally responsible Wales</p>
<p>3. Co-ordinate work to achieve Age Friendly status for the Vale, ensuring it is an area where older people are provided with the services, support and opportunities to engage and participate in activities and events to influence service design, improve their well-being and enrich their lives.</p>	<p>Becoming an Age Friendly Vale</p>	<p><i>A more equitable and connected Vale</i></p> <p><i>A more active and healthier Vale</i></p>	<p>A more equal Wales</p> <p>A Wales of cohesive communities</p> <p>A healthier Wales</p> <p>A prosperous Wales</p> <p>A Wales of vibrant culture and thriving Welsh language</p>
<p>4. Engage with our young people to better understand their concerns and aspirations for the future and ensure that services reflect their views and needs.</p>	<p>Responding to the climate and nature emergencies</p> <p>Working with our most deprived communities</p>	<p><i>A more equitable and connected Vale</i></p> <p><i>A more active and healthier Vale</i></p> <p><i>A more resilient and greener Vale</i></p>	<p>A more equal Wales</p> <p>A prosperous Wales</p> <p>A healthier Wales</p> <p>A Wales of cohesive communities</p> <p>A Wales of vibrant culture and thriving Welsh language</p> <p>A resilient Wales</p>

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			A globally responsible Wales
5. Deliver the commitments in the Climate Emergency Charter including decarbonising our assets, procurement processes and services.	Responding to the climate and nature emergencies	<i>A more resilient and greener Vale</i> <i>A more active and healthier Vale</i>	A resilient Wales A globally responsible Wales A healthier Wales
6. Promote positive behaviour changes and enable a greater understanding of our impact on the environment across our organisations and communities with a focus on energy, the circular economy, food, biodiversity and travel.	Responding to the climate and nature emergencies	<i>A more resilient and greener Vale</i> <i>A more active and healthier Vale</i>	A resilient Wales A globally responsible Wales A healthier Wales
7. Demonstrate leadership and take action to reduce our communities' exposure to environmental risks e.g. the impact of extreme weather and pollution.	Responding to the climate and nature emergencies	<i>A more resilient and greener Vale</i>	A resilient Wales A globally responsible Wales A healthier Wales
8. Improve the health of our eco systems and recognise the importance of biodiversity and the need to raise awareness and understanding about the nature emergency.	Responding to the climate and nature emergencies	<i>A more resilient and greener Vale</i>	A resilient Wales A globally responsible Wales A healthier Wales
9. Participate in the development of an integrated public sector estates strategy (buildings and land holdings) to improve service delivery and our work on climate change.	Responding to the climate and nature emergencies	<i>A more resilient and greener Vale</i> <i>A more equitable and connected Vale</i>	A resilient Wales A globally responsible Wales A healthier Wales A more equal Wales A prosperous Wales
10. Engage with the community and map assets to better understand our most deprived communities	Working with our most deprived communities	<i>A more equitable and connected Vale</i>	A healthier Wales A more equal Wales

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and to work with the people who live there and local organisations to identify opportunities for change and improvement.			<p>A prosperous Wales</p> <p>A Wales of cohesive communities</p> <p>A Wales of vibrant culture and thriving Welsh language</p>
11. Support work to tackle food poverty recognising the close links to environmental well-being and health.	Working with our most deprived communities	<i>A more equitable and connected Vale</i>	<p>A healthier Wales</p> <p>A more equal Wales</p> <p>A prosperous Wales</p>
12. Improve health and well-being across the Vale with a particular focus on levels of physical activity, diet, vaccine take up and screening.	<p>Working with our most deprived communities</p> <p>Becoming an Age Friendly Vale</p>	<p><i>A more equitable and connected Vale</i></p> <p><i>A more active and healthier Vale</i></p>	<p>A healthier Wales</p> <p>A more equal Wales</p> <p>A prosperous Wales</p> <p>A Wales of cohesive communities</p>
13. Tackle health inequities as part of an integrated and collaborative programme of work, ensuring greater engagement and a more targeted preventative approach to reach those most in need.	<p>Working with our most deprived communities</p> <p>Becoming an Age Friendly Vale</p>	<p><i>A more equitable and connected Vale</i></p> <p><i>A more active and healthier Vale</i></p>	<p>A healthier Wales</p> <p>A more equal Wales</p> <p>A prosperous Wales</p> <p>A Wales of cohesive communities.</p>
14. Maximise opportunities through existing programmes of work and funding streams to address inequalities and improve opportunities for those living in areas of deprivation e.g. Flying Start and employability and training programmes.	Working with our most deprived communities	<i>A more equitable and connected Vale</i>	<p>A healthier Wales</p> <p>A more equal Wales</p> <p>A prosperous Wales</p> <p>A Wales of cohesive communities</p>
15. Provide information and support to assist our communities and our staff to deal with the impacts of the costs of living e.g. rising food, energy and travel costs.	<p>Working with our most deprived communities</p> <p>Becoming an Age Friendly Vale</p>	<i>A more equitable and connected Vale</i>	<p>A healthier Wales</p> <p>A more equal Wales</p> <p>A prosperous Wales</p> <p>A Wales of cohesive communities</p>

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<p>16. Increase the use of local, regional and national data and take a more evidence-based approach to inform decision-making and service reform across the work of the PSB including the development of the PSB evidence base.</p>	<p>Working with our most deprived communities</p> <p>Responding to the climate and nature emergencies</p> <p>Becoming an Age Friendly Vale</p>	<p><i>A more equitable and connected Vale</i></p> <p><i>A more resilient and greener Vale</i></p> <p><i>A more active and healthier Vale</i></p>	<p>A more equal Wales</p> <p>A prosperous Wales</p> <p>A healthier Wales</p> <p>A Wales of cohesive communities</p> <p>A Wales of vibrant culture and thriving Welsh language</p> <p>A resilient Wales</p> <p>A globally responsible Wales</p>
<p>17. Utilise models such as the 3H model to support longer term thinking and system change across the activities detailed in the Well-being Plan.</p>	<p>Working with our most deprived communities</p> <p>Responding to the climate and nature emergencies</p> <p>Becoming an Age Friendly Vale</p>	<p><i>A more equitable and connected Vale</i></p> <p><i>A more resilient and greener Vale</i></p> <p><i>A more active and healthier Vale</i></p>	<p>A more equal Wales</p> <p>A prosperous Wales</p> <p>A healthier Wales</p> <p>A Wales of cohesive communities</p> <p>A Wales of vibrant culture and thriving Welsh language</p> <p>A resilient Wales</p> <p>A globally responsible Wales</p>
<p>18. Increase levels of engagement at all ages, particularly with those who may be disengaged and those who may be seldom heard, including through cultural activities.</p>	<p>Working with our most deprived communities</p> <p>Responding to the climate and nature emergencies</p> <p>Becoming an Age Friendly Vale</p>	<p><i>A more resilient and greener Vale</i></p> <p><i>A more active and healthier Vale</i></p> <p><i>A more equitable and connected Vale</i></p>	<p>A more equal Wales</p> <p>A prosperous Wales</p> <p>A healthier Wales</p> <p>A Wales of cohesive communities</p> <p>A Wales of vibrant culture and thriving Welsh language</p> <p>A resilient Wales</p> <p>A globally responsible Wales</p>
<p>19. Maximise opportunities</p>	<p>Working with our</p>	<p><i>A more equitable</i></p>	<p>A more equal Wales</p>

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<p>to access grant funding and to align activities to increase capacity, skills and resource to deliver priorities within Vale and the wider region.</p>	<p>most deprived communities</p> <p>Responding to the climate and nature emergencies</p> <p>Becoming an Age Friendly Vale</p>	<p><i>and connected Vale</i></p> <p><i>A more resilient and greener Vale</i></p> <p><i>A more active and healthier Vale</i></p>	<p>A prosperous Wales</p> <p>A healthier Wales</p> <p>A Wales of cohesive communities</p> <p>A Wales of vibrant culture and thriving Welsh language</p> <p>A resilient Wales</p> <p>A globally responsible Wales</p>